

- promise of great riches
 - desire to spread Christianity
 - drive to expand empires and cultures
- MONEY, SOULS, SOIL !!!**

- poor maps and navigational tools
- lack of adequate supplies
- disease and starvation
- fear of the unknown

- brought an exchange of goods and services
- improved navigational tools and ships
- claimed huge areas of land for European powers.

European Exploration in North America & West Africa